

Fruit & Vegetables - healthy and sustainable solutions to Europe's food challenges

20 June 2017
Thon hotel, Brussels

10:00 - 10:30: Welcome coffee and registrations

10:30 - 12:30: Morning session

- Setting the scene, **Michael Maintz**, PROFEL President and **Luc Clerx**, FRESHFEL President
- Building the future on a changing policy environment, **Aldo Longo**, Senior advisor to the deputy director general AGRI
- Building the future on a changing market environment, **Prof. David Hughes**, Imperial College
- Building the future on a changing communication environment, **Daniel Fritz**, EUinsight

12:30 – 14:00: Networking Lunch

14:00 – 16:00: Afternoon session

- Growing on a strong political impetus – Round table with policy makers:
Paolo De Castro (S&D), **Hilde Vautmans** (ALDE), **Jens Schaps** (EC)
Moderator: **Rose O' Donovan**, Agra Facts
- Growing market segments – **Andreas Schneider / Matthias Rohra**, VEBU – German Vegetarian Union
- Growing on sustainable assets – **Ludovica Principato**, Barilla Foundation
- Growing on industry commitment – joint declaration by **Jean-Bernard Bonduelle**, PROFEL Vice-President & **Stefan Weist**, Freshfel Vice-President